

A series of four blue circles of varying sizes are arranged vertically on the left side of the slide, with the largest circle at the top and the smallest at the bottom.

PALCOHOL

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TAC Meeting 02/17/2015

WHAT IS PALCOHOL?

- Freeze dried alcohol in powder form, packaged in small packets.



- Easy to drink on the go
- Mix powder with 5 oz water
- Rum, Vodka, and Cocktails available



HISTORY FACTS

- Created by Mark Phillips
- Released last year
- Difficulty with approval
- Pending label approval from the Alcohol and Tobacco Tax and Trade Bureau



POSSIBLE RISKS

- Powder could lead to adverse uses
 - Inhaling
 - Snorting
 - Food
- Appealing flavors to children
- Could increase underage drinking
- Encourage over consumption
- Further health risks under research



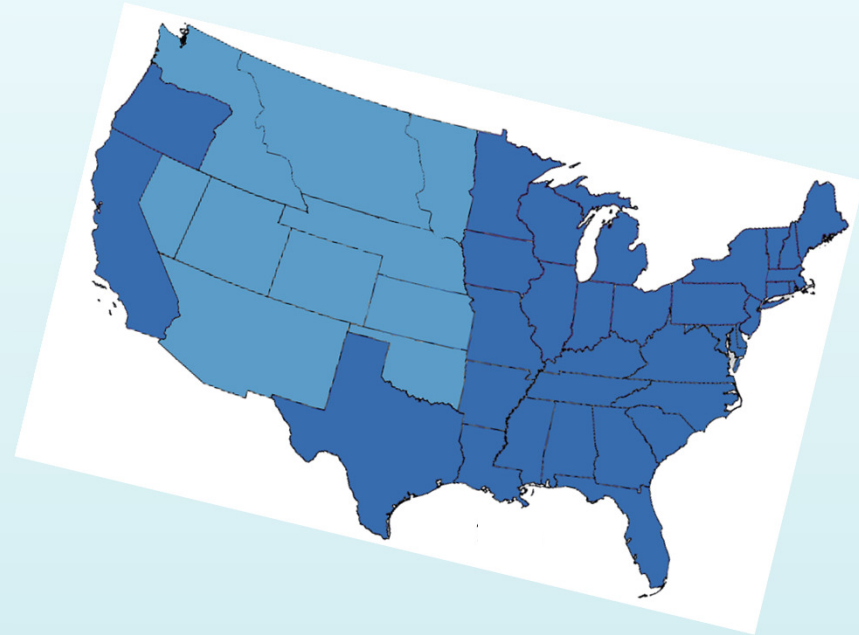
PALCOHOL®



STATE BANS

Banned Palcohol

- Alaska
- Delaware
- Louisiana
- South Carolina
- Vermont



Considering Banning Palcohol

- Minnesota
- Ohio
- New York
- Virginia
- Colorado



BANNING PALCOHOL IN FLORIDA

- Florida is also considering banning the powder
 - Senator Anitere Flores sponsoring SB 536
- Florida Attorney General Pam Bondi publicly announced that prohibiting the product is one of her legislative priorities this year.



RESOURCES

- <https://ncadd.org/in-the-news/1381-more-states-considering-ban-on-powdered-alcohol>
- <http://www.commdiginews.com/life/controversy-breeds-over-powdered-alcohol-34291/>
- <http://www.palcohol.com/>

